

Dear Area Merchant:

On behalf of SW Portland Little League, we wish to personally invite you to become a SW Portland Little League sponsor. We have made some exciting changes to the league, not the least of which has been our name. We have officially merged with our neighbor Mt. Sylvania Little League to form one unified league. It now reflects boundaries of the league, and the area we live.

Your contribution enables us the opportunity to continue the Little League tradition in our community for over 50 years. A program which strives to develop self esteem, commitment, teamwork, and leadership in our young people. Above all, we hope to provide a fun and safe program that our community is proud to support.

Little League has a rich heritage in our community. We are fortunate to have supporters such as Alpenrose Dairy, who provide the playing fields for Little League use. The Little League Softball World Series will be held at Alpenrose stadium again this year, along with the state Little League Baseball Tournament. We can provide this program for the youth of our community only with the contributions of patrons like this and you.

SW Portland Little League serves approximately 500 children each season. In an effort to keep our registration fees affordable, we offer team sponsorships to businesses and individuals in the community. This support provides 40% of our budget each year. We could not operate without it.

We have made some changes to our sponsor program this year. We have added several sponsorship options. You will find a summary of the sponsor options along with a sponsor application form. Please take a moment to fill out the form and return it, along with your check, in the enclosed envelope **no later** than February 10. We will return a receipt to you for your tax deduction benefit.

Thank you for your consideration. We look forward to hearing from you.

Southwest Little League
Board of Directors